

For Immediate Release

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New York Offshore Wind Alliance Welcomes New Director Fred Zalzman to Lead NYOWA

ALBANY, NY (November 15, 2021) — Fred Zalzman, former U.S. Head of Government Affairs at Ørsted, is joining the New York Offshore Wind Alliance (NYOWA) as its Director at a pivotal time in the development of the offshore wind industry in New York State and the U.S.

Fred Zalzman's new leadership comes at a defining moment as both the federal government and the State of New York are poised to release new solicitations with the overall goal of creating new offshore wind lease areas to accelerate the economic development and environmental benefits of this resource to the region. New York has ambitions to secure 9 gigawatts from multiple offshore wind projects off the coast of the Atlantic, enough energy to power more than 1.6 million homes across the state. This is the largest commitment of any state in the country. The Bureau of Ocean Energy Management (BOEM) in June announced a competitive lease sale in the New York Bight for offshore wind that could generate enough energy to power more than 2.6 million homes throughout the Tri-state region.

Fred Zalzman has more than 30 years of experience in the energy field as an attorney and policy analyst with a full career promoting market structures and regulatory policies supporting energy efficiency, renewable resources, and clean distributed generation. Zalzman's time as U.S. Head of Government Affairs for Ørsted, the world's leading offshore wind developer, focused on state and federal level policy development and stakeholder engagement, building a robust and self-sustaining market for offshore wind in the United States.

"Fred's deep experience in the offshore wind industry will be a benefit to our Alliance when the industry is on the cusp of great growth in New York. Fred is a seasoned environmental and clean energy advocate, and we are pleased and proud to have him join our team," **stated Anne Reynolds, Executive Director of the Alliance for Clean Energy New York (ACE NY).**

"Fred steps into leadership at NYOWA with the experience that is needed to keep the momentum rolling during this critical time for offshore wind development in New York State. His direct industry knowledge and advocacy background will strengthen NYOWA's role in supporting the deployment of offshore wind," **said Damian Bednarz, Managing Director of EnBW North America.**

"We are delighted that Fred will take the helm of NYOWA. His leadership skills and robust experience make him an incredible asset to the organization, especially at this important

inflection point for the offshore wind sector,” said **Kris Ohleth, the Director of the Special Initiative on Offshore Wind.**

“This is a pivotal time for the offshore wind industry as we expand our efforts in the US, and it is terrific to have someone of Fred’s caliber and perspective leading NYOWA,” said **David Marks, Head of Public Affairs, Equinor Renewables US.** “Equinor looks forward to working with Fred and NYOWA as we continue to advance our industry and deliver home-grown renewable energy to New York.”

Zalcman has served on several gubernatorial, legislative, and agency advisory boards providing guidance and counsel on clean energy policy and program development. He has also taught energy and natural resources law and has written and lectured extensively on energy and environmental matters.

He holds a Bachelor of Arts in History from Washington University in St. Louis and a joint degree in Law and Public Administration from Indiana University.

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About the New York Offshore Wind Alliance: The New York Offshore Wind Alliance (NYOWA) is a diverse coalition of organizations with a shared interest in promoting the responsible development of offshore wind power for New York. NYOWA is a new project of the Alliance for Clean Energy New York (ACE NY). www.aceny.org/NYOWA